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FOR IMMEDIATE RELEASE

Annual "Breast" Ball Charity Golf Tourney Celebrates 12th Year!

WILLIAMSBURG, VA, March 26, 2019 – Here for the Girls welcomes the public to join the fun at its 12th Annual "Breast" Ball Golf Tournament on April 19. Presented by Hudgins Contracting Corp., this is one of the largest golf tournaments on the peninsula!

In 2018, over 300 golfers hit the green for a good cause — to support the Here for the Girls mission to improve the lives of young women affected by breast cancer — and this year promises to be even bigger and more fun, for golfers and for the public! Funds raised by the event help Here for the Girls continue to offer in-person support to young breast cancer survivors in Virginia and three other states through Beyond Boobs!, as well as virtual support to young survivors across the country through Pink Link.

"We're really excited to welcome many returning golfers and those who are new to our 'Breast' Ball," said Events + Development Manager Amanda Capozzi. "This year we've added a fantastic new Premier Golf Experience, as well as a fundraising challenge so golfers can encourage their friends and families to join them in supporting young women with breast cancer."

This year, Here for the Girls is introducing a FUNdraising challenge to any teams that want to participate. Every team that registers will get a team fundraising page that makes sharing and fundraising simple. The top fundraising team will win a fabulous prize.

Also new this year: Here for the Girls is partnering with FootJoy to bring golfers the Premier Golf Experience. In addition to receiving the benefits of the standard golf package for a foursome, premier golfers are treated to a private catered lunch and morning spirits while picking out their own custom pair of FootJoy shoes. There are only limited spaces available for this special golf experience, so interested golfers should reserve their spots soon.

This year's tourney will feature the return of a favorite golf game: golf ball launchers from Charity Golf Guns. Other activities include Longest Drive and Closest to the Pin. Registration starts at 11 a.m. and the opening ceremony is promptly at 12:45 p.m., with trophies awarded to 1st place teams on four flights and a special prize for the best all-female team.

Single-player registration is \$150; a team of four is \$600. The tournament after party is open to the public starting at 6 p.m. for \$30 and offers over 100 raffle prizes to win, an auction, dinner, complimentary beer, and a cash bar. Purchase your tickets online at www.hereforthegirls.org/golf; for questions, email Amanda at amanda.capozzi@hereforthegirls.org.

Here for the Girls offers a special thank-you to Hudgins Contracting Corp., the event's Title Sponsor.



Golfers get ready to play at the 2018 "Breast" Ball Golf Tournament. High res photo available on request.

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Here for the Girls, Inc., is a 501(c)(3) improving the lives of young women affected by breast cancer. We do this through in-person support groups (a support service we call Beyond Boobs!) across Virginia and in select locations in North Carolina, Florida, and Texas; we also support young survivors across the country through our private, online support community (a support service called Pink Link).

For more information, visit us at hereforthegirls.org