



H4TG: Job Posting

Fundraising + Marketing Manager

FUNDRAISING + MARKETING MANAGER OVERVIEW

Here for the Girls, Inc. (H4TG) is looking for a Fundraising and Marketing Manager to enhance and extend our organization's fundraising efforts that support growth. The Fundraising and Marketing Manager supports community and organization-hosted fundraising events. This person will grow the donor base by prospecting, generating, and closing leads as well as maintain and build upon the existing stewardship of H4TG.

Are you an outgoing, relationship-building team player who is motivated by making a difference? Passion and commitment for a cause are hard to convey on a resume. H4TG is seeking candidates who possess these intangible characteristics along with the experience, education, and skills necessary to succeed in this position. If you have a passion for service, a desire to work with a small, innovative non-profit team, and enjoy fundraising and event work, join H4TG and help us fulfill our passion - promoting a culture of compassion and support for young breast cancer survivors.

KEY RESPONSIBILITIES

- Work with the development team to create fundraising plans that support the revenue needs that serve our women.
- Develop fundraising campaigns, support events, and promote individual gifts.
- Research and help manage community-supported fundraising events.
- Manage social media accounts to include Facebook, Instagram, and LinkedIn related to events and donors.
- Lead efforts to follow strategic objectives aligned to reach or exceed all revenue goals.
- Contribute to team efforts to ensure that the project goals and milestones of the fundraising plan are met.
- Mine, manage, and maintain the H4TG current donor database.
- Identify, develop, and cultivate partnerships with potential supporters and donors.
- Assess, clarify, and validate donor needs and recommend opportunities for relationship building.
- Participate in planning, tracking, and analyzing activities using the H4TG CRM platform.
- Maintain a mission-driven message with donors and supporters that communicates current metrics defining the impact their support has on the women we serve.
- Assist with office tasks for operational efficiency.
- Perform all other duties as assigned.

QUALIFICATIONS

Required:

- Bachelor's Degree
- Minimum of 1 to 3 years of experience working in a non-profit or B2B environment
- Proven experience in fundraising and/or B2B sales



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- A self-starter, familiar with a non-profit environment, who is motivated to develop and maintain relationships with new and prospective donors
- Demonstrated success in working as a member of a small team and developing effective working relationships with staff and volunteers
- Demonstrated successful project leadership experience that includes planning, implementing, managing, and evaluation
- Demonstrated excellence in organizational, managerial, and communication skills
- Skilled in Microsoft Applications and databases
- Skilled in social media platforms including Facebook, Instagram, and LinkedIn
- Flexibility with schedule to include ability to work some weekends and evenings

Preferred Tools and Technologies:

- Proficient with Microsoft Office applications
- Knowledge of Salesforce or equivalent CRM system
- Knowledge of Classy.org or similar fundraising platforms
- Knowledge of non-profit donor database research tools

ADDITIONAL INFORMATION

Office:	Corporate - Williamsburg
Type:	Full-time salaried employee (40 hours per week)
Benefits:	Health insurance available (paid in full by employee) Generous paid time off and paid holidays
Start Date:	Target start date of Aug. 12
Closing Date for Applications:	July. 30 (Target date for interviews: Week of Aug. 5)
Contact Information:	Forward resumes and questions to: Chris Schwab Here for the Girls, Inc. 1309 Jamestown Road, Suite 204 Williamsburg, VA 23185 chris.schwab@herefortheirls.org www.herefortheirls.org